

ARTIST INTERVENTIONS AT ART TORONTO 2011

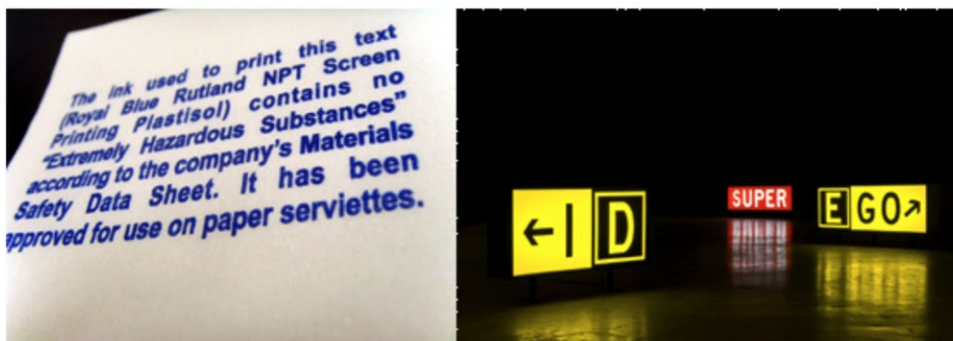


Image: New works for Art Toronto 2011 Jon Sasaki (left) and An Te Liu (right)

28 to 31 October 2011

Metro Toronto Convention Centre
255 Front Street West, North Building, Exhibit Hall A & B

www.tiafair.com

PLACE

This curatorial initiative explores notions of navigation and mapping – as both a movement through space and a purely conceptual exercise. Curated by **William Huffman**, *Place* will introduce two unique artist interventions by **Jon Sasaki** and **An Te Liu** along with four self-serve walking tours of Art Toronto, created by Huffman. This presentation is in partnership with **Toronto Arts Foundation**, **Art Dealers Association of Canada** and **Art Toronto**. Supported by **David Angelo**, **Gillian Hewitt Smith**, **Kathleen Sharpe** and **Eb and Jane Zeidler**

ID / EGO / SUPER – An Te Liu creates a figural intervention into the fair's arrangements for navigation and people-moving. As part of the artist's ongoing series of airport taxiway signs, *ID / EGO / SUPER* presents the eponymous words inscribed on three FAA regulation light-boxes, conflating disparate locating systems to create a new kind of signage, while repurposing everyday codes to divulge unexpected meanings. An Te Liu is represented by **MKG127** (Toronto).

Care for an intervention with your cocktail? – Look for Jon Sasaki's unique artist intervention that turns cocktail hour into a work of art! These idiosyncratic artist multiples revision food service consumables in a humorous intervention that frames formal considerations in terms of public safety. This initiative is available exclusively through the RBC Lounge. Jon Sasaki is represented by **Jessica Bradley Art + Projects** (Toronto).

Mapping: An Exhibition – Don't know where to start? Experiencing art overload? Just need some help finding your way around the fair? Take a self-guided tour of Art Toronto! Look for information stands located at each entrance, offering four specialised tours designed to guide you around the fair floor and introduce you to a breadth of galleries and artwork. Each of the four coloured sheets is a complete tour highlighting your choice of theme: *Land, Sea and Air*; *Face to Face*; *Mixed Messages*; or *And Now for Something Completely Different*. The tour program is curated by William Huffman.

**2011 ART
TORONTO**

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